

MAD Contest

Sponsored by State Farm

**IT's back
for 2018 !!**

Mobile Application Development (MAD) Contest

**Got Skills? WIN great prizes!
Come to the Sign-up Meeting**

**Information & Sign-up Meeting
Tues, Feb. 6, 2018 at 3:30 PM
Old Union OU129 lab**



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TECHNOLOGY**
Illinois State University

**For More Info Contact Tal Parmenter
taparme@ilstu.edu**

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The contest –

- You are invited to develop a working application for the mobile device of your choice
- Your application should address some existing need in an innovative creative way
 - Use of advanced mobile device features and emerging technologies is encouraged
- Compete as an individual or as a 2-person team



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Contest parameters:

- **Currently enrolled** ISU Students (any major) may compete
- Contestants will develop a **working application for a mobile device**
 - Platform of contestant's choice – any mobile device
 - Topic is of contestant's choice – originality is desirable
 - It is suggested to use a “game feel” to maximize user interest

Note: For the final presentation you must demonstrate your working application on the device you choose to develop for.



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