

MAD Contest

Sponsored by State Farm

**IT's back
for 2018 !!**

Mobile Application Development (MAD) Contest

**Got Skills? WIN great prizes!
Come to the Sign-up Meeting**

**Information & Sign-up Meeting
Tues, Feb. 6, 2018 at 3:30 PM
Old Union OU129 lab**



SCHOOL OF

**INFORMATION
TECHNOLOGY**

Illinois State University

**For More Info Contact Tal Parmenter
taparme@ilstu.edu**

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Contest parameters:

- **Currently enrolled** ISU Students (any major) may compete
- Contestants will develop a **working application for a mobile device**
 - Platform of contestant's choice – any **mobile** device
 - Topic is of contestant's choice – originality is desirable
 - It is suggested to use a “game feel” to maximize user interest

Note: For the final presentation you must demonstrate your working application on the device you choose to develop for.



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The contest –

- You are invited to develop a working application for the **mobile device** of your choice
- Your application should address some existing need in an innovative creative way
 - Use of advanced mobile device features and emerging technologies is encouraged
- Compete as an individual or as a 2-person team



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Contest timetable:

Orientation and sign up meeting for contestants

Tuesday, February 6 at 3:30 PM in Old Union room OU129

Pitch presentations of concept and plan

Wed. & Thurs. , Feb. 28 & March, 1 at 6:00 PM

Final presentation of completed application

Wed. & Thurs., April 18 & 19 at 6:00PM

Contest winners will be announced at the Celebrate IT Reception on Friday, April 27, 2018.



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Contest timetable:

- **Sign up meeting for contestants Feb. 6, 2018**
 - Compete as Individual or team?
 - What is your concept?



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Contest timetable:

- **Pitch presentations Feb. 28 & March 1**
 - Present your concept and how will you successfully develop it
 - Mock up or prototype would be good
 - 15 minute presentation
 - A panel of IT faculty will choose finalists who will continue on to the final application phase



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Contest timetable:

- **Final presentations** of completed application April 18, 19
 - About 7 weeks to develop your app
 - Demo your **working app** on a mobile device
 - 20 minute presentation
 - Panel of State Farm IT professionals will choose contest winners

- **Winners will be announced** at the Celebrate IT Reception on April 27, 2018



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Questions??



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